



# ERIN RAY

## CREATIVE PRODUCER

### ABOUT

My 10 years of experience in immersive production has contributed to my skill set and ability to adapt to any situation. The fast-paced environments that I have been accustomed to, whether filming overseas, digital sprints with agencies and big brands, to developing marketing and event strategies, strengthened my abilities to produce diverse projects. My passion for sharing experiences to open minds has fuelled my interest and work in film and digital spaces.

### PROFESSIONAL SKILLS

Digital, Film, and Game Production  
Project Management  
Budget and Projecting  
Marketing  
Research  
Quality Assurance Testing  
User Testing  
Communication and Facilitation  
Event Coordination  
Writing and Reporting  
Motion Caption Acting/Acting  
Google Suite  
Microsoft Suite  
Project Tracking Tool Profficient

### PERSONAL SKILLS

Enthusiastic  
Natural leader  
Dynamic to any environment  
Attention to detail  
Time management  
Team player  
Fast learner  
Motivated

### EDUCATION

Bachelor's Degree with Distinction  
Cinema Studies Specialist  
University of Toronto, June 2017

High School Diploma  
Toronto Waldorf School, June 2011

### CONTACT

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### WORK EXPERIENCE

#### CREATIVE PRODUCER + PRESIDENT

*No Funny Business Productions | July 2019 - Present*

- Collaborators include: Transitional Forms, UNIT9, the National Film Board of Canada, and more.
- Developing experiences from inception to launch, working directly with clients
- Digital and film production, budgeting, marketing, moderation and QA audits

#### CREATIVE PROJECT MANAGER

*Little Rocket | April 2019 - November 2019*

- Managed creative projects and experiences from inception to launch
- Managed WBS, budgets, & resources
- Directly liaised with clients and maintained relationships across agencies

#### ASSOCIATE PRODUCER/PRODUCTION MANAGER

*After Munich, Z Films and CBC | April 2018 - April 2019*

- A feature length documentary filmed in multiple international locations
- Maintained a CMF budget
- Liaised with multiple stakeholders internationally

#### PRODUCTION COORDINATOR

*Jam3 | June 2016 - April 2018*

- Coordinated websites, VR and AR experiences, and case study videos from inception to launch
- Kept track of budgets, led client calls and wrote reports
- Led ISO27001 Certification process

#### QUALITY ASSURANCE ANALYST

*Jam3 | June 2015 - June 2016*

- Tested websites, apps and interactive projects ensuring there were no bugs or broken features
- Liaised with clients providing updates
- Worked with development team to update any issues within a project

#### QUALITY ASSURANCE ANALYST

*Secret Location | August 2011 - January 2012*

- Tested websites, apps and interactive projects to ensure there were no bugs or broken sites
- Worked with development team to update any issues within a project

### AWARDS

BEST VIDEO GAME NARRATIVE - 'EAST OF THE ROCKIES'  
Canadian Screen Award - 2020

BEST INTERACTIVE NARRATIVE - 'EAST OF THE ROCKIES'  
ADCC's (Advertising & Design Club of Canada) - 2019

BEST ORIGINAL INTERACTIVE PRODUCTION - 'NUCLEAR DISSENT'  
Canadian Screen Award - 2019

IDFA DOCLAB SELECTION - 'EAST OF THE ROCKIES'  
IDFA Documentary Film Festival - 2018

GOLD - DIGITAL CRAFT: INTERFACE & NAVIGATION (UI) - 'CHANGE GOUT'  
Cannes Lions - 2018

BRONZE - DIGITAL PLATFORMS - 'CHANGE GOUT'  
Cannes Lions - 2018

GORDON CRESSY STUDENT LEADERSHIP AWARD  
University of Toronto - 2017

INNIS COLLEGE RECOGNITION AWARD  
University of Toronto - 2017